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Karine Nahon is the author of the book Going Viral Jeffery Hemsley, Karine Nahon. "Going Viral" (2015)

New book ' going viral' explores nature, impact of

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Hemsley's going viral named as - ischool

Assistant Professor Jeff Hemsley s book, Going Viral, has been recognized with a significant award in the Hemsley co-wrote the book with Dr. Karine Nahon,

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Going Viral by Karine Nahon and Jeff Hemsley is a new book that explores the concept of virality and the factors that make things online go viral.

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In Going, Viral Karine Nahon and Jeff Hemsley look to uncover the factors that make tweets, videos, and news stories go viral online. They analyze the characteristics

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Going Viral is a must read for anyone that is interested in network virality, meaning practically all of us who live a networked life. In this book, the authors offer

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Karine Nahon is the author of the book Going Viral (with Jeff Hemsley) published on December 2013. She serves as an associate professor at the Information School

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Prof. Karine Nahon is the author of the book, Going Viral (with Jeff Hemsley). She serves as Associate Professor at the Information School, Director of the Virality

Jeff hemsley (author of going viral)

Jeff Hemsley is the author of Going Viral (4.00 avg rating, 8 ratings, 3 reviews, published 2013)

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Going Viral has won the 2014 Best Book Award by ASIS&T (Association of Information Science and Technology), and was named an Outstanding Academic Title by Choice

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Research conversation: going viral | information

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